



HAVERHILL'S ANNUAL PRIDE CELEBRATION

2026 SPONSORSHIP OPPORTUNITIES



MAKE HISTORY. MAKE PRIDE.

Saturday, June 20, 2026 | 12:00 PM | Downtown Haverhill

Photo Credit: Laura Kozlowski

Our Mission

Haverhill Pride champions the LGBTQIA+ community by working together toward a more vibrant Haverhill where every queer person is celebrated and empowered to belong and thrive.

SPONSORSHIP TIERS



\$5,000

Yes, Queen Slipper City

The ultimate top-tier, history-making, crown-worthy sponsorship.

- Large logo on our website
- Spot in pride parade lineup
- Pride-friendly window cling for your business
- Inclusion in group social media post
- Logo featured in pre- and post-event promotions
- Logo on display at end of parade
- Preferential placement in the parade
- Individualized social media feature
- Dedicated email blast to attendees & supporters

\$2,500 Loud & Proud

No closet, no filter—just full-volume community love.

- Logo on our website
- Spot in pride parade lineup
- Pride-friendly window cling for your business
- Inclusion in group social media post
- Small logo placement in marketing materials
- Logo on display at the end of the parade

\$1000 Slay All Day

Bringing the visibility, energy, and commitment to make this parade shine.

- Logo on our website
- Spot in pride parade lineup
- Pride-friendly window cling for your business
- Inclusion in group social media post
- Small logo placement in marketing materials

\$500 Chosen Family

Because family isn't just who you're born with—it's who sponsors you.

- Logo on our website
- Spot in pride parade lineup
- Pride-friendly window cling for your business
- Inclusion in group social media post

\$250 Get It Gurl

Because showing up and standing out is what Pride is all about.

- Logo on our website
- Spot in pride parade lineup

We Love A DIY Sponsorship Moment...

Do you have another way you want to support Haverhill Pride? Let's work out a custom package! Here are some examples from past sponsors to get your queer gears spinning:

Sip & Savor aka You Ate That – A great package for the restaurateur. Feature a month-long Pride-themed drink or food special at your bar or restaurant, with a portion of proceeds supporting Haverhill Pride.

Potty Like a Sponsor – “This porta-potty brought to you by [Your Business Name]!”

Drag Fest – Bring the after party to you! Become a stop on the post-parade drag crawl. You provide the venue, we'll provide the drag – and the crowds.

Have another idea? We're open to creative partnerships—let's make something amazing together! **Email us at info@haverhillpride.org to set up a time to chat.**

2025 Sponsors Spill The Tea

“The event had a very positive impact on our business, bringing in new faces and strengthening our connection with the local community... We received a lot of positive feedback from customers, who loved the energy, inclusivity, and sense of community at the event.”

– Amanda Mann, Director of Marketing & Special Events Coordinator for Wicked Axe

“The event brought an influx of community member into our downtown area during a typically lower volume period of time—resulting in increased sales revenue.”

– Charles Kusiak, General Manager of Bosa Coastal Italian



“**Revenue was up 96% over a typical June Saturday...** We had hundreds of first time visitors to our store. We have multiple regular customers that discovered us that day and routinely come back to spend some money or just shoot the breeze.”

– Mark Ferrandini
Co-Owner of The Time Machine



**Ready to Slay?
Become a
Sponsor Today!**

Find out more at:
HaverhillPride.org or email us:
info@haverhillpride.org



Haverhill Pride is operating under Creative Haverhill, a 501(c)(3) nonprofit dedicated to fostering arts, culture, and community. All donations to Creative Haverhill in support of Haverhill Pride go directly toward funding Pride events and programming.